

10 Reasons To Work With AIMS

1. We don't charge by the hour

With the unique AIMS system all fees are fixed and agreed in advance. You know what you're paying. There are no surprises: no extra charges for letters, phone calls or anything else, unless you agree it first.

2. We know what it means to run your own business

AIMS Accountants specialise in servicing independent small businesses and as business owners ourselves we understand what you need. You deal with like-minded entrepreneurs.

3. You have confidence and peace of mind

AIMS is the UK's largest association of professionally qualified accountants. Our track record speaks for itself. Many thousands of clients benefit from our services. Irrespective of business size you too can gain from our experience and our successful approach. You benefit from dealing with a market leader.

4. Personal responsibility

An AIMS Accountant is personally responsible to his or her clients - no impersonal corporate walls. Your AIMS Accountant is happy to visit you if required at no extra charge; we get to know and understand you and your business better. You know that your accountant really deals with your affairs.

5. Quality is important to you

All AIMS Accountants are qualified accountants and members of a professional institute. You know you will receive sound advice and a tailor made service that suits your needs. And you are protected — all AIMS Accountants carry a professional indemnity insurance policy.

6. Cost-effective fees and cash flow benefits

Your cash flow will benefit because we will collect our fees by monthly Standing Order. In addition, because of our unique operating structure our efficient systems allow us to reduce our costs and these savings are passed on to you!

7. Local presence and national strength

You benefit from both the local accountant's dedicated personal attention and the support and quality control of the head office and national organisation. Where else can you get this?

8. Straight & direct communication

Every client is dealt with by their AIMS Accountant personally. You know who is dealing with you. We know you don't like call centres; that's why you are always able to contact your AIMS Accountant directly!

9. We take care of you

We take care of all your accountancy needs — bookkeeping, accounts, tax, business advice — tell us what you need then leave it to us, so that you can concentrate on running your business. It is as simple as that: you get the right service for you and your business.

10. We enjoy talking to you

We're only a phone call away so you know whenever you need information we are available to help and we won't even charge you for the call. We enjoy talking to you because we value our clients and recognise the importance of getting to know you better.

Only by working with AIMS will you benefit from the AIMS Service Level Guarantee: fixed fees always agreed in advance, personal responsibility and personal communication and a service which works for you. Why would you want to work with anyone else? Talk to us and find out. There is no charge to you and no obligation on your part. If you find that we don't understand you and your requirements or that we can't offer you a better service then by all means choose someone else to act for you. We accept the challenge!

Contact Central Office for details of
your nearest AIMS Accountant:

T: 020 7616 6629
E: central1@aims.co.uk
W: www.aims.co.uk

**YES! You deserve a different type of accountancy service!
So why would you want to work with anyone else?**